



January 2022

President's Minute

TW Shortt, RSBA President



It's a great honor to serve as RSBA president for the past two years and I'm looking forward to the future.

Matt Smith, Owner of 2 Vets Home Inspection is a perfect choice to follow my term and I'm 100% confident in his leadership

orientation and ability to head up the leadership team for 2022.

Best wishes to each of you and I pray you have a great 2022.

TW Shortt
President
2020-2021

RSBA President speaks at the Radcliff Rotary Meeting

Our very own president, TW Shortt, was the guest speaker at the Radcliff Rotary meeting in November. As Veterans Day was our nations time to honor those who served, Mr. Shortt, who is a Veteran himself, shared the positive impact of Veterans within the Radcliff community who have become small business leaders and homeowners.



January Calendar

**Jan 18th 12:00pm– RSBA General Meeting
*The Three Mayors Forum.***
Colvin Community Center

**Jan 25th 5:00pm– RSBA CONNECT
*Sweet Spot Dessert Café***
301 W. Lincoln Trail Blvd, Radcliff, KY

November General Meeting

We welcomed Mike Martin, the Operations Manager of the General George Patton Museum, to our November meeting as the guest speaker. Mr. Martin shared changes which are occurring within the museum and the increased number of visitors they have experience since the museum was renovated and the entrance was moved to 31W.



The painting of the tank within Radcliff is a future project between the museum and the city of Radcliff that Mr. Martin expected to commence sometime next year.

Additionally, during the meeting Maria Batistoni presented Maria Bell with the Kentucky Colonel Certificate for her contribution to feeding the needy through her non-profit "Be The Change". For more information on her non-profit, visit <https://bethechange.network>.



ScoreBoard Sports Bar Ribbon Cutting

On November 12th, 2021, we got to welcome Lakera Adams, owner of the ScoreBoard Sports Bar, into the community with her ribbon cutting ceremony.

This is not Lakera's first business in Hardin County. After leaving the Army in 2016, she started the daycare center Amos House Academy in Vine Grove. After that, she has gone on to start a Teen Center and a food truck.

Such an incredible accomplishment to start four success businesses in five years. We wish Lakera and her team much success with all her endeavors

If you are looking for a place to get a meal and watch your favorite team, you can join Lakera at 593 W. Lincoln Trail Blvd in Radcliff.



Motto Mortgage Ribbon Cutting

On December 1st, 2021, Tracy Holtsclaw and her team at Motto Mortgage Home Group held their ribbon cutting ceremony with the Hardin County Chamber of Commerce.

Various members of the RSBA were present to show their support to include our future present, Matthew Smith, who presented Tracy with the City of Radcliff sign.

If you are looking for help with a mortgage, you can find Tracy and her team at 100 Chase Way in Elizabethtown.



The Sweet Spot Ribbon Cutting

On November 20th, 2021, the Hardin County Chamber of Commerce had their ribbon cutting ceremony for Frank and Jeannie Lett's new establishment, The Sweet Spot.

TW Shortt and Toshie Murrell were present for the ceremony and gave their words of encouragement to Frank and Jeannie as many members of the community came out to show their support.

If you are interested in satisfying your sweet tooth, you can find The Sweet Spot at 301 W. Lincoln Trail Blvd in Radcliff.



Chef Maria's Greek Grocery Store and More Ribbon Cutting

On December 3rd, Chef Maria held the ribbon cutting ceremony at her new venue. Chef Maria offer offers a variety of authentic Greek food as well as gifts.

Maria explained that she would also be using her parking lot for U-Haul rentals.

If you are interested in getting your hands on a Greek meal, you can find Chef Marias at 661 South Wilson Road in Radcliff.



Contribute to the Newsletter!

The idea for this newsletter came during a Board of Directors meeting where it was identified that for various reasons, members not all members could attend the general meetings and RSBA CONNECT events. Our intent is to publish this to you monthly so you may be part of the impact RSBA has within the community.

Submissions for the newsletter are welcome from RSBA members. This is a great opportunity for you to share your knowledge with other members for their betterment. Here are just a few examples of ideas:

- New tax laws in 2022 affect small businesses
- Changes to retirement accounts in 2022
- How to design a business card for the most impact?
- How does a Real Estate Agent help in with commercial properties?
- Variety of ways to get financing for a small business
- How changing/fixing/correcting _____ can help cut energy costs.
- Anything you think members would benefit from.

The intent of these articles are not just to be an advertisement for your company, but rather provide general information about a topic which could benefit other members. In doing so, it gives them the opportunity to seek out further answers, and possibly become a future customer. If you are interested in submitting an article, please email Brian at bkoellish@gmail.com and put RSBA Newsletter in the subject line.

